



## PARTNER WITH US

EVERY YEAR, NEARLY **14,000** PATIENTS WILL NEED A BONE MARROW OR STEM CELL TRANSPLANT FROM A PERFECT STRANGER. LESS THAN HALF WILL RECEIVE ONE.

AS AN INTERNATIONAL NOT-FOR-PROFIT ORGANIZATION DEDICATED TO THE FIGHT AGAINST BLOOD CANCER, DKMS NEEDS HELP FROM COMPANIES LIKE YOURS TO RAISE AWARENESS AND **SAVE LIVES**.

A PARTNERSHIP WITH DKMS PROVIDES A UNIQUE APPROACH TO CORPORATE SOCIAL RESPONSIBILITY AND ENGAGES YOUR STAFF TO TAKE **DIRECT ACTION** AGAINST BLOOD CANCERS LIKE LEUKEMIA AND BLOOD DISEASES LIKE APLASTIC ANEMIA AND SICKLE CELL ANEMIA. YOU CAN CHANGE THE WORLD BY HARNESSING THE PASSION OF YOUR PEOPLE AND YOUR BRAND.

### For more information, contact:

**Carol Goplin**

Donor Recruitment Coordinator

carol@dkms.org

314.502.0107



[DKMS.org](http://DKMS.org)

### WHAT YOUR COMPANY CAN DO:

- **Corporate Donor Drive:** Host a donor drive where employees can register as potential donors. A simple swab of the cheek gives hope and can ultimately lead to saving a life, a family, a future.
- **Virtual Drive:** Register employees at offices across the U.S. through an online registration drive where individuals can quickly and conveniently sign up to save a life without leaving their desk.
- **Sponsor a Donor Drive:** Commit to cover the \$65 registration cost of all employees who register at your drive.
- **Lunch and Learn:** Host a lunch and learn providing your employees an opportunity to learn more about DKMS's lifesaving mission. Depending on your region, DKMS can provide a bone marrow donor or transplant recipient to serve as a keynote speaker or lead a panel discussion.
- **Give:** Encourage your employees to make a financial donation to DKMS, which helps cover the \$65 cost needed to register a new potential donor.
- **Corporate Match:** Pledge to match any financial contribution your employees make to DKMS.
- **Sponsor a DKMS Initiative:** DKMS has many campaigns that you and your employees can support and promote, including the College Ambassador and Dental programs.
- **Race for the Cause:** Employees can team up to fundraise for DKMS through athletic events like a 5K, marathon, or Tough Mudder.